



# eneloop

Ready to use Rechargeable Battery

Catalogue 2015-2016

**Panasonic**





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eneloop

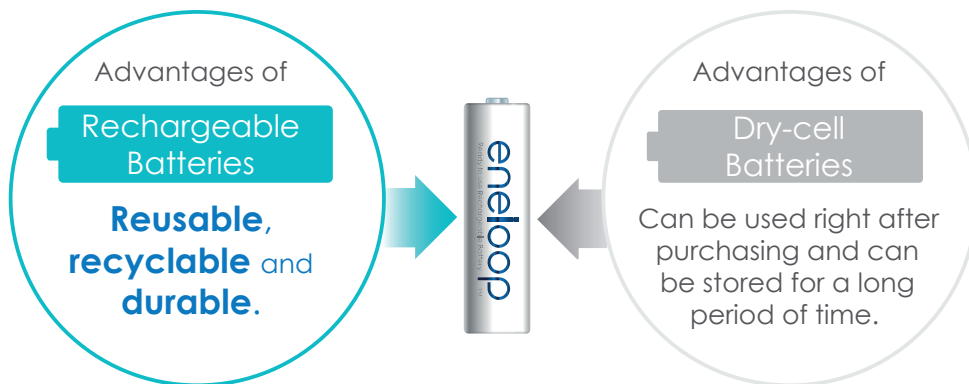
# What is eneloop?

CHANGE THE FUTURE OF OUR ENVIRONMENT  
BY CHANGING YOUR BATTERY

How many batteries are we using and throwing away every year...  
What can we do to save our environment...  
What is the idealistic Eco-friendly battery for the future...  
This is PANASONIC's answer

# eneloop

Represent a new life style.



It is a new battery that can be used as easily as a dry-cell battery, and reused simply by recharging it.  
eneloop is the new battery that might just change your lifestyle.

eneloop — The next generation of environmentally friendly batteries favored by over 60 countries\* around the world proposes a new lifestyle shift from 'Disposable' to 'Reusable'. Change the future of our environment by changing your battery. \*as of Aug 2012



**The advantages of the rechargeable battery and the dry-cell battery are combined into one**

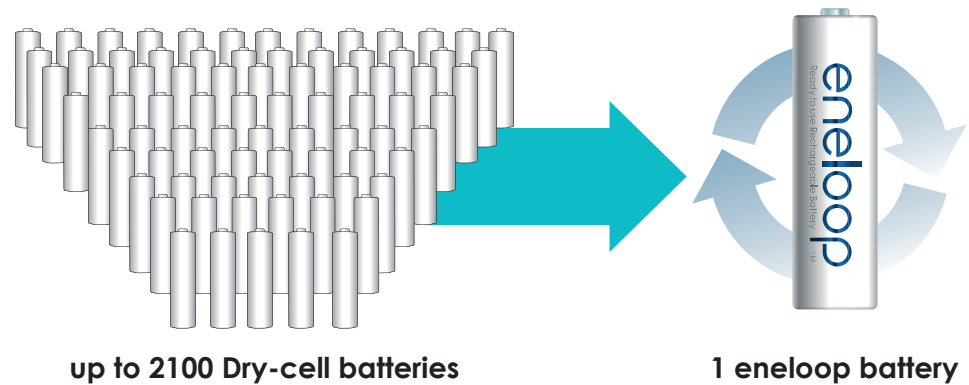
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# Benefits

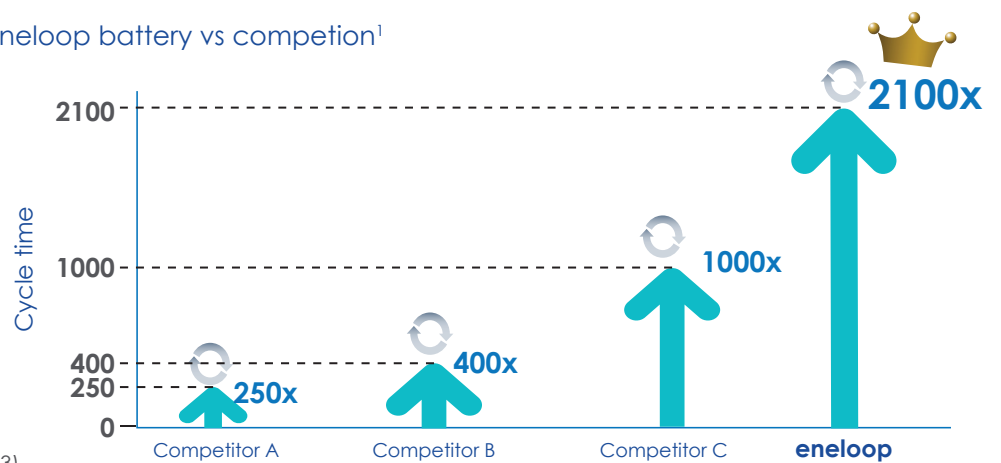
## Economic benefits

While the initial cost of rechargeable batteries is high, your investment in eneloop will be recovered after only a few recharging cycles and the long term savings are substantial. eneloop batteries can be recharged up to 2100 times.

### Comparison eneloop vs dry-cell batteries



### Comparison eneloop battery vs competition<sup>1</sup>



<sup>1</sup>IEC61951-2(7.5.1.3)

**eneloop can be recharged up to 2100 times, which represents a huge economic advantage**

# eneloop

## Ready to use

eneloop batteries are delivered pre-charged and are ready for immediate use upon purchase. There is no need to charge before use.

eneloop



Up to **70%**

After **10**  
Years

Other non ready to use rechargeable batteries



About **0%**

After **2**  
Years

## Low self-discharge

While other non ready to use rechargeable batteries lose their charge over time, PANASONIC's eneloop technology enables these batteries to keep 70% of their charge up to 10 years.

\*Panasonic internal IEC (61951-2(7.3.2)) testing. Varies according to conditions of use.

**eneloop is ready-to-use even after 10 years\* of storage**

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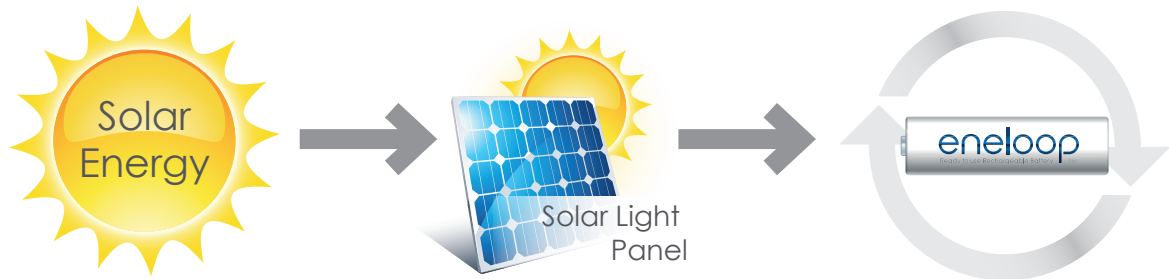


## Recyclable and environmentally friendly

It is estimated that over 40 billion dry-cells were disposed worldwide last year. eneloop rechargeable batteries represent renewable energy and can be charged up to 2100\* times! Using eneloop rechargeable batteries will help in the reduction of disposable waste and thus benefit the environment. Let's keep batteries out of our landfill.

\* 2100 cycle times is available for eneloop AA & AAA batteries

### Clean Energy Loop



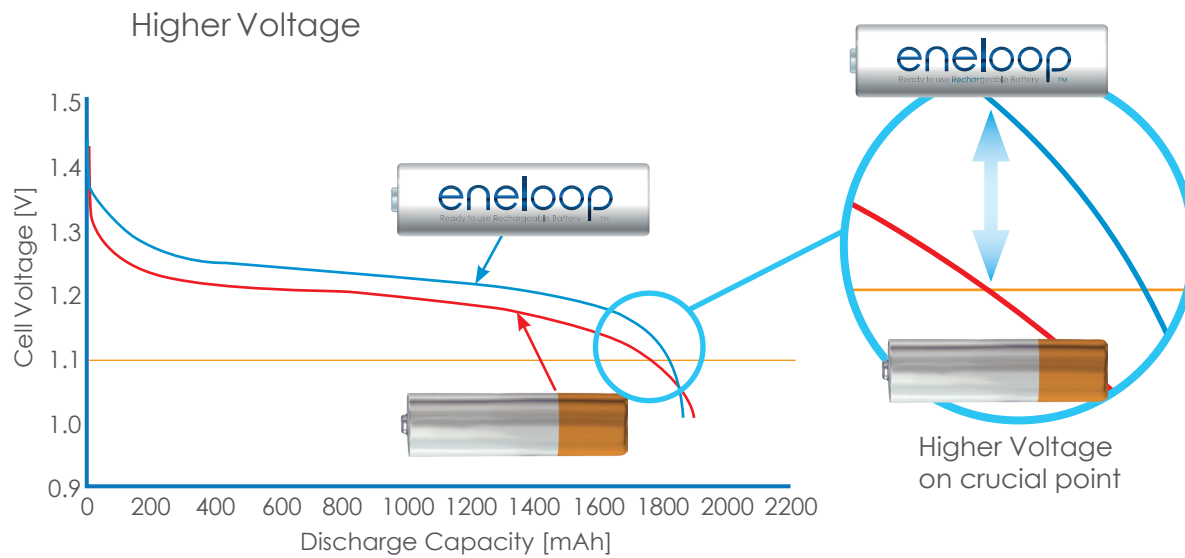
Through the Green Power Certification System, eneloop is pre-charged by "green power" from photovoltaic generation

eneloop has a clean energy loop

# eneloop

## High power battery

One of the main features of eneloop is the higher voltage level. Many applications switch off or show the low battery signal if the voltage is lower than 1,1 Volt. A traditional Ni-MH battery will lose its voltage constantly and runs under this critical level very soon. eneloop however will keep the voltage level over 1,1 Volt for a long time, and only just before becoming empty will fall under that limit. That's one of the reasons why you can take more photos with eneloop.



eneloop has higher usable capacity than standard batteries

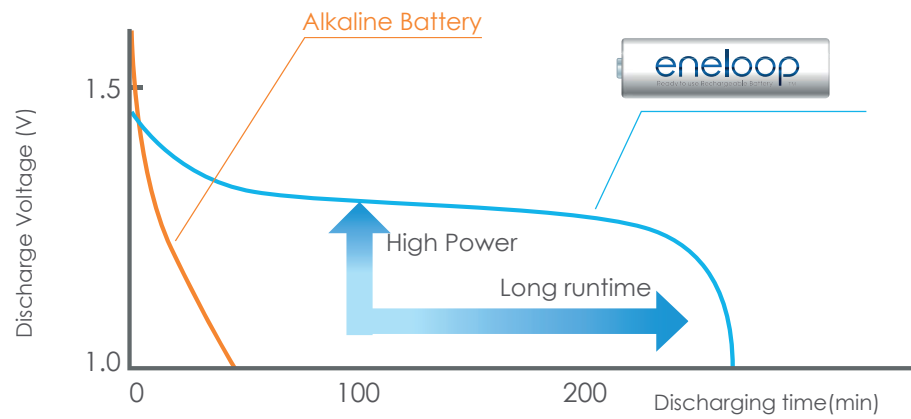
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## Low temperature operations

eneloop has superior performance at 0°C and can even be used at temperature as low as -20°C.

Discharging characteristics at 0°C (at 500mA continuous discharge)



eneloop is able to maintain a low self-discharge rate even in temperatures as low as -20°C. Operation time will be shorter than that of room temperature.

**Superior discharge at low temperature!**

# eneloop



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It's like  
2100 batteries  
in one.



Every time you recharge an eneloop cell, you are not only saving money, but you are also saving a dead battery from the waste bin or land-fill. Pre-charged by solar energy and ready to use, eneloop is the world's ECO-friendly battery.



For Sustainable Lifestyle



# eneloop 2015

## Theme

Since the launch of eneloop in 2005, we want to focus on a sustainable lifestyle with the eneloop battery. Everytime you recharge an eneloop cell, you are not only saving money, but you are also saving a dead battery from the waste bin or land-fill. Pre-charged by solar energy and ready to use, eneloop is the world's ECO-friendly battery.



# eneloop



## POS materials

Arch / Totem / Standee / Metal Display



Wobbler/consumer leaflet/magnetic topcards



## Online communication

**eneloop**  
Ready to use Rechargeable Battery

[www.panasonic-eneloop.eu](http://www.panasonic-eneloop.eu)

**You Tube**

<https://www.youtube.com/user/eneloopglobal>

**f**

Find us on  
**Facebook**

[www.facebook.com/eneloop.eu](http://www.facebook.com/eneloop.eu)

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# eneloop range

Panasonic **eneloop**™

Recharge up to **2100** times

READY TO USE - FOR MULTI USE

After **10** years Capacity Remains **70%**

Capacity up to **1900** mAh

For Sustainable Lifestyle

**AA** 4 Cells

PRE-CHARGED RECHARGEABLE

Panasonic **eneloop pro**™

Capacity up to **2500** mAh

READY TO USE - FOR HIGH DRAIN DEVICES

after 1 year Capacity Remains **85%**

Recharge up to **500** times

For Sustainable Lifestyle

**AA** 4 Cells

PRE-CHARGED RECHARGEABLE

Panasonic **eneloop lite**™

READY TO USE - FOR DAILY USE

after 5 years Capacity Remains **70%**

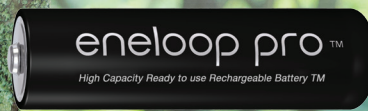
Recharge up to **3000** times

Capacity up to **950** mAh

For Sustainable Lifestyle

**AA** 2 Cells

PRE-CHARGED RECHARGEABLE



# eneloop



eneloop

Panasonic

Recharge <sup>2</sup> Up to 2100 times

eneloop™

READY TO USE - FOR MULTI USE

eneloop Ready to use Rechargeable Battery™

eneloop Ready to use Rechargeable Battery™

eneloop Ready to use Rechargeable Battery™

eneloop Ready to use Rechargeable Battery™

After 10 years Capacity Remains 70%<sup>1</sup>

For Sustainable Lifestyle

Capacity min. 1900 mAh<sup>1</sup>

AA 4 Cells

PRE-CHARGED RECHARGEABLE



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eneloop is a long-life, pre-charged, energy and money saving, recyclable rechargeable battery which can be charged and discharged now even up to 2100 times.

Recharge  
Up to  
**2100**  
times <sup>\*2</sup>

AA  
Capacity <sup>\*1</sup>  
min.  
**1900**  
mAh

AAA  
Capacity <sup>\*1</sup>  
min.  
**750**  
mAh

After  
**10**  
years  
Capacity  
Remains **70%**  
 <sup>\*1</sup>

<sup>\*1</sup>Panasonic internal IEC61951-2(7.3.2) testing (varies according to conditions of use)

<sup>\*2</sup>Panasonic internal testing IEC61951-2 (7.5.1.3)

## APPLIANCES



Name	Size	Min. Capacity (mAh)	CSU EAN	Global Code	Batteries/	Blisters/	Cartons/
					CSU	Carton	Outer Carton
eneloop	AA	1900	5410853052623	BK-3MCCE/2BE	2	8	12
eneloop	AA	1900	5410853052630	BK-3MCCE/4BE	4	10	12
eneloop	AA	1900	5410853052647	BK-3MCCE/8BE	8	10	4
eneloop	AA	1900	5410853052654	BK-3MCCEC4BE	4 + case	8	12
eneloop	AAA	750	5410853052678	BK-4MCCE/2BE	2	10	12
eneloop	AAA	750	5410853052685	BK-4MCCE/4BE	4	12	12
eneloop	AAA	750	5410853052692	BK-4MCCE/8BE	8	10	4
eneloop	AAA	750	5410853052708	BK-4MCCEC4BE	4 + case	8	12
eneloop	mix	1900/750	5410853052715	BK-KJMCCE44E	4AA+4AAA	10	4
eneloop	AA	1900	5410853052616	BK-3MCCE/BF1	1	500	N/A
eneloop	AAA	750	5410853052661	BK-4MCCE/BF1	1	500	N/A



eneloop pro

Panasonic®

Capacity <sup>#1</sup>  
min.  
**2500**  
mAh

eneloop pro™

READY TO USE - FOR HIGH DRAIN DEVICES

after 1 year  
Capacity  
Remains  
**85%**<sup>#1</sup>

eneloop pro™  
High Capacity Ready to use Rechargeable Battery™

eneloop pro™  
High Capacity Ready to use Rechargeable Battery™

eneloop pro™  
High Capacity Ready to use Rechargeable Battery™

eneloop pro™  
High Capacity Ready to use Rechargeable Battery™

Recharge  
Up to  
**500**  
times <sup>#2</sup>

For Sustainable  
Lifestyle

AA  
4Cells

PRE-CHARGED RECHARGEABLE



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# eneloop pro™

eneloop pro batteries are the perfect choice for powering high current consuming devices such as photo flash lights, wireless keyboard & mouse, game controllers, radio controlled toys and a range of household devices. They can all realize extended performance when powered by eneloop pro batteries.

**AA Capacity** <sup>\*1</sup> min. **2500** mAh

**AAA Capacity** <sup>\*1</sup> min. **930** mAh

**Recharge** <sup>\*2</sup> Up to **500** times

after **1** year **Capacity Remains 85%** <sup>\*1</sup>

<sup>\*1</sup>Panasonic internal IEC61951-2(7.3.2) testing (varies according to conditions of use)  
<sup>\*2</sup>Panasonic internal testing IEC61951-2 (7.5.1.3)

## APPLIANCES



Name	Size	Min. Capacity (mAh)	CSU EAN	Global Code	Batteries/	Blisters/	Cartons/
					CSU	Carton	Outer Carton
eneloop pro	AA	2500	5410853052579	BK-3HCDE/4BE	4	10	12
eneloop pro	AAA	930	5410853052609	BK-4HCDE/4BE	4	12	12
eneloop pro	AA	2500	5410853052562	BK-3HCDE/BF1	1	500	N/A
eneloop pro	AAA	930	5410853052593	BK-4HCDE/BF1	1	500	N/A

# eneloop

eneloop lite

**Panasonic**

eneloop lite™

**READY TO USE - FOR DAILY USE**

DECT

Recharge Up to 3000 times

Capacity min. 950 mAh

after 5 years Capacity Remains 70%<sup>±1</sup>

For Sustainable Lifestyle

AA 2Cells

**PRE-CHARGED RECHARGEABLE**



**Panasonic**



# eneloop lite™

eneloop lite batteries are ideal for low-to-medium power consumption devices, such as DECT phones and remote controls. They are rechargeable for up to 3000 times which makes it even more economically and environment-friendly.









\*1Panasonic internal IEC61951-2(7.3.2) testing (varies according to conditions of use)  
 \*2Panasonic internal testing IEC61951-2 (7.5.1.3)

## APPLIANCES



Name	Size	Min. Capacity (mAh)	CSU EAN	Global code	Batteries/	Blisters/	Cartons/
					CSU	Carton	Outer Carton
eneloop lite	AA	950	5410853052739	BK-3LCCE/2BE	2	8	12
eneloop lite	AAA	550	5410853052753	BK-4LCCE/2BE	2	10	12
eneloop lite	AAA	550	5410853052760	BK-4LCCE/4BE	4	12	12
eneloop lite	AA	950	5410853052722	BK-3LCCE/BF1	1	500	N/A
eneloop lite	AAA	550	5410853052746	BK-4LCCE/BF1	1	500	N/A

## Rechargeable battery information chart

	 <p>eneloop <b>BK3MCCE</b></p>
Capacity (AA) *1	<p>min. <b>1900</b> mAh up to <b>2000</b> mAh</p>
Recharge *2	<p>up to <b>2100</b> times</p>
Type	<p><b>Low Self-Discharge for Multi-Use</b></p>
Recommended equipment	     <p><b>Digital Cameras</b> <b>Beauty &amp; Health</b> <b>Games &amp; Toys</b> <b>Torch Lights</b> <b>Daily Use</b></p>

Usage time (AA)	 DSLR Flash	 Radio Control Cars	 Digital Cameras	 Beauty & Health
 eneloop	Approx. <b>1.5</b> hours	Approx. <b>2</b> hours	Approx. <b>2</b> hours	Approx. <b>3</b> hours
 eneloop pro	Approx. <b>1.8</b> hours	Approx. <b>3</b> hours	Approx. <b>3</b> hours	Approx. <b>3.3</b> hours
 eneloop lite	Approx. <b>0.7</b> hours	Approx. <b>1</b> hours	Approx. <b>1</b> hour	Approx. <b>1.5</b> hours
 Alkaline battery	Approx. <b>1</b> hours	Approx. <b>1</b> hours	Approx. <b>30</b> minutes	Approx. <b>1.5</b> hours

Battery runtime beginning from charged state. It varies depending on conditions of use, model used, ambient temperature & conditions of equipment.

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eneloop pro BK3HCDE

min. **2500** mAh  
up to **2550** mAh

up to **500** times

### High Capacity for High Drain Devices

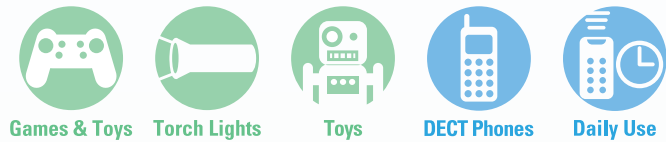


eneloop lite BK3LCCE

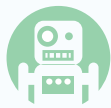
min. **950** mAh  
up to **1000** mAh

up to **3000** times

### Basic Rechargeable for Daily Use



Torch Lights



Toys



Games & Toys



Wireless Devices



DECT Phones



Daily Use

Approx.  
**5** hours

Approx.  
**6** hours

Approx.  
**20** hours

Approx.  
**60** hours

Approx.  
**150** hours  
(Standby Mode)

Approx.  
**2** years

Approx.  
**6** hours

Approx.  
**8** hours

Approx.  
**25** hours

Approx.  
**80** hours

Approx.  
**170** hours  
(Standby Mode)

Approx.  
**2** years

Approx.  
**2.5** hours

Approx.  
**3** hours

Approx.  
**10** hours

Approx.  
**30** hours

Approx.  
**70** hours  
(Standby Mode)

Approx.  
**1** year

Approx.  
**4** hours

Approx.  
**8** hours

Approx.  
**25** hours

Approx.  
**25** hours

Approx.  
**240** hours  
(Standby Mode)


Approx.  
**2** years

Usable temperature ranges •Discharging (installed in devices): -5°C to 50°C •Charging: 0°C to 40°C •Storage: -20°C to 30°C  
Usage outside of these temperature ranges may adversely affect battery performance and/or lifespan.

# eneloop

## Cross reference

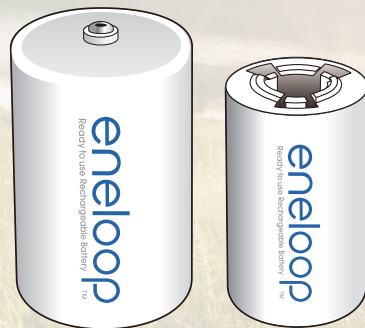
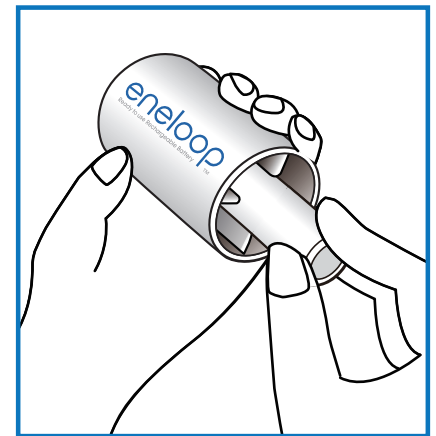
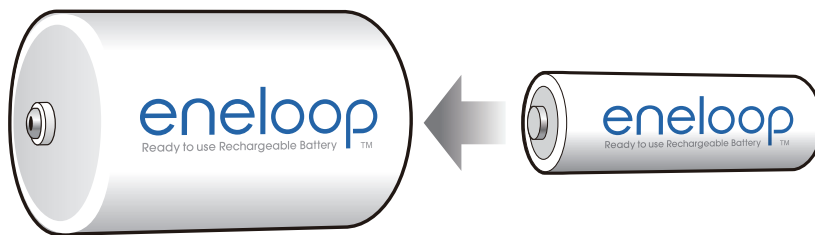
	AA		
	Low	Middle	High
<b>Blister</b>			
<b>Subbrand</b>	eneloop lite	eneloop	eneloop Pro
<b>Min capacity <sup>*1</sup></b>	950 mAh	1900 mAh	2500 mAh
<b>Cycle life <sup>*2</sup></b>	3000 times	2100 times	500 times
<b>Low self discharge <sup>*1</sup></b>	up to 70% after 5 years	up to 70% after 10 years	up to 85% after 1 year
<b>Charge</b>		0 ~ 40C°	
<b>Discharge</b>		-5 ~ 50C°	

	AAA		
	Low	Middle	High
<b>Blister</b>			
<b>Subbrand</b>	eneloop lite	eneloop	eneloop Pro
<b>Min capacity <sup>*1</sup></b>	550 mAh	750 mAh	930mAh
<b>Cycle life <sup>*2</sup></b>	3000 times	2100 times	500 times
<b>Low self discharge <sup>*1</sup></b>	up to 70% after 5 years	up to 70% after 10 years	up to 85% after 1 year
<b>Charge</b>		0 ~ 40C°	
<b>Discharge</b>		-5 ~ 50C°	

<sup>\*1</sup>Panasonic internal testing (varies according to conditions of use) <sup>\*2</sup>Panasonic internal testing IEC61951-2 (7.5.1.3)

## C & D adaptor - Spacers

Even though 85% of all disposable batteries sold are either AA or AAA size, there are still some applications, which require other battery sizes. The two next common sizes are C and D. Typical examples, where these sizes are required are big torches or portable radios. For these cases we offer simple but smart plastic adaptors, which transform an AA-size eneloop into a C- or D-size battery.



### HOW-TO

Plug the eneloop into the adaptor and you can use it in your equipment. Of course the adaptors only adapt the mechanical dimensions of the eneloop (length and diameter) and obviously not its electrical characteristics. The voltage and the capacity remain unchanged to the eneloop AA specification.

Name	Size	CSU EAN	Global Code	Batteries/	Blister/	Cartons/
				Blister	Carton	Outer Carton
Spacer	D	5410853052838	BQ-BS1E/2E	2	6	24
Spacer	C	5410853052845	BQ-BS2E/2E	2	6	24

# eneloop



## Chargers



### Basic charger – BQ CC51 – For occasional users

- Can charge AA / AAA 2 or 4 cells
- Can be used all over the world(100-240V)
- Timer Control

Item	Spec
Input	AC100-240V 50-60Hz
Input part Structure	Fixed plug
Charging output	DC 3V AA 250mA x 2 / AAA 120mA x 2
Charging control	Timer cut
Indicator	LED x 2 Charging: ON, Full charged: OFF
Charger battery	AA x 2, 4 / AAA x 2, 4 cells
Charging time	AA: Approx 10 hours AAA: Approx 10 hours
Charger size (cm) (W x H x D)	6,6 x 10,8 x 7,0
Weight	Approx. 90 g
Case color	white



### Advanced charger – BQ CC17 – For frequent users

- Can charge AA / AAA 4 cells
- Can be used all over the world(100-240V)
- Individual management/-ΔV Control

Item	Spec
Input	AC100-240V 50-60Hz
Input part Structure	Plug-in and attachment plug
Charging output	DC 1.5V AA 300mA x 4 / AAA 150mA x 4
Charging control	-ΔV /Timer
Indicator	LED x 4 Charging: ON, Fully charged: OFF
Charger battery	AA x 1, 2, 3, 4 / AAA x 1, 2, 3, 4 cells
Charging time	AA: Approx 7hr [2,000mAh] AAA: Approx 6hr [800mAh]
Charger size (cm) (W x H x D)	6,5 x 10,5 x 7,5
Weight	107,4 g
Case color	white

**Panasonic**



## Smart & Quick charger – BQ CC16 – For heavy users

- Rapid charge (AA 2cell: 2hours/4cells: 4hours)
- Individual management/charge control(Smart Charge<sup>1</sup>)
- Can be used all over the world(100-240V)

Item	Spec
Input	AC100-240V 50-60Hz
Input part Structure	Plug in and attachment plug
Charging output	DC 1.5V AA 550mA×4 / AAA 275mA×4
Charging control	Smart Charge <sup>1</sup> /-ΔV /Timer
Indicator	LED x 4 Charging: ON, Full charged: OFF
Charger battery	AA x 1, 2, 3, 4 / AAA x 1, 2, 3, 4 cells
Charging time	AA: Approx 2hours/4hours [2,000mAh] AAA: Approx 1.5hours/3hours [800mAh]
Charger size (cm) (W x H x D)	6,5 x 10,5 x 7,5
Weight	114,42 g
Case color	white

<sup>1</sup>This charger has "Smart Charge" function which checks voltage and temperature of battery automatically. Thanks to Smart Charge function, it saves time of charging and loss of energy & money.

Rank	Name	Plug	Battery	Size	Min. Capacity (mAh)	CSU EAN	Global Code	Batteries/	Blisters/
								Charger	Carton
High	CC16	EU	N/A	N/A	N/A	5410853055914	BQ-CC16E	N/A	8
High	CC16	EU	eneloop pro	AA	2 500	5410853052265	K-KJ16HCD40E	4	8
High	CC16	EU	eneloop	AA	1 900	5410853052272	K-KJ16MCC40E	4	8
High	CC16	UK	eneloop	AA	1 900	5410853052289	K-KJ16MCC40U	4	8
Middle	CC17	EU	eneloop	AA	1 900	5410853052296	K-KJ17MCC40E	4	8
Low	CC51	EU	N/A	N/A	N/A	5410853056676	BQ-CC51E	N/A	8
Low	CC51	EU	eneloop	AA	1 900	5410853056683	K-KJ51MCC40E	4	8
Low	CC51	EU	eneloop	AAA	750	5410853056690	K-KJ51MCC04E	4	8
Low	CC18	UK	eneloop	AA	1 900	5410853052333	K-KJ18MCC40U	4	8

# eneloop




## Charger information chart

**eneloop**  
Ready to use Rechargeable Battery <sup>TM</sup>

**Smart & Quick  
CHARGER:**

BQ-CC16  
K-KJ16MCC



Battery Type		Ni-MH	
Charging time		1 pc./ 2 pcs.	3 pcs./ 4 pcs.
 eneloop AA	eneloop	2 hrs.	4 hrs.
	eneloop pro	1.5 hrs.	3 hrs.
 eneloop pro AAA	eneloop pro	2.5 hrs.	5 hrs.
	eneloop lite	2 hrs.	4 hrs.
 eneloop lite AA	eneloop lite	1 hr.	2 hrs.
	eneloop lite	1.25 hrs.	2.5 hrs.
Specification			
Input	AC100-240V 50-60Hz		
Charging output	DC1.5 V AA 550mA x4 / AAA 275mA x4		
Charging control	Smart Charge / -ΔV / Timer		
Indicator	LED x4 Charging: ON, Full charged: OFF		
Charger battery	AA x1,2,3,4 / AAA x1,2,3,4 cells		
Dimensions (approx.)	105(L) x 65(W) x 75(D) mm		
Weight (approx.)	114,42 g		

**Panasonic**



## Advanced CHARGER:

BQ-CC17  
K-KJ17MCC



Ni-MH

## Basic CHARGER:

BQ-CC51  
K-KJ51MCC



Ni-MH

1 pc./ 2 pcs. / 3 pcs./ 4 pcs.

2 pcs.

4 pcs.

7 hrs.

10 hrs.

10 hrs.

6 hrs.

10 hrs.

10 hrs.

9 hrs.

12 hrs.

12 hrs.

7 hrs.

10 hrs.

10 hrs.

3.5 hrs.

5 hrs.

5 hrs.

5 hrs.

7 hrs.

7 hrs.

AC100-240V 50-60Hz

AC100-240V 50-60Hz

DC 1.5 V AA 300mA x4 / AAA 150mA x4

DC 3V AA 250mA x 2 / AAA 120mA x 2

-ΔV / Timer

Timer

LED x4 Charging: ON,  
Full charged: OFF

LED x2

AA x1,2,3,4 / AAA x1,2,3,4 cells

AA x2,4 / AAA x2,4 cells

105(L) x 65(W) x 75(D) mm

108(L) x 66(W) x 70(D) mm

107,4 g

90 g

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# Other solutions

## High Capacity

Our high capacity rechargeable battery is the ideal rechargeable battery for high drain appliances  
Excellent price versus quality ratio

## APPLIANCES



**Capacity**  
min. \*1  
**2500**  
mAh

**AA**

**Capacity**  
min. \*1  
**930**  
mAh

**AAA**



\*Panasonic internal IEC61951-2(7.3.2) testing (varies according to conditions of use)

Name	Size	Min. Capacity (mAh)	CSU EAN	Global code	Batteries/	Blisters/	Cartons/
					CSU	Carton	Bundle
High Capacity	AA	2500	5410853052791	BK-3HGAE/2BE	2	12	5
High Capacity	AA	2500	5410853052807	BK-3HGAE/4BE	4	12	5
High Capacity	AAA	930	5410853052821	BK-4HGAE/2BE	2	12	5
High Capacity	AA	2500	5410853052777	BK-3HGAE/BF1	1	500	N/A
High Capacity	AAA	930	5410853052814	BK-4HGAE/BF1	1	500	N/A

Usable temperature ranges •Discharging (installed in devices): -5°C to 50°C •Charging: 0°C to 40°C •Storage: -20°C to 30°C  
Usage outside of these temperature ranges may adversely affect battery performance and/or lifespan.

# Technical specifications

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Model N°	Size	Technology	Voltage (V)	Capacity (mAh) <sup>(1)</sup>	Height (mm)	Diameter (mm)	Weight (g)
BK-3MCCE	AA	Rechargeable Ni-MH Battery	1,2 V	1900	50,4	14,35	27
BK-4MCCE	AAA	Rechargeable Ni-MH Battery	1,2 V	750	44,5	10,5	13

## eneloop pro

Model N°	Size	Technology	Voltage (V)	Capacity (mAh) <sup>(1)</sup>	Height (mm)	Diameter (mm)	Weight (g)
BK-3HCDE	AA	Rechargeable Ni-MH Battery	1,2 V	2500	50,4	14,5	30
BK-4HCDE	AAA	Rechargeable Ni-MH Battery	1,2 V	930	44,5	10,5	13

## eneloop lite

Model N°	Size	Technology	Voltage (V)	Capacity (mAh) <sup>(1)</sup>	Height (mm)	Diameter (mm)	Weight (g)
BK-3LCCE	AA	Rechargeable Ni-MH Battery	1,2 V	950	50,4	14,2	19
BK-4LCCE	AAA	Rechargeable Ni-MH Battery	1,2 V	550	44,5	10,5	11

## Spacers

Model N°	Size	Height (mm)	Diameter (mm)	Weight (g)
Spacer C	C	48,1	25,7	29
Spacer D	D	60,6	32,5	29

## High Capacity

Model N°	Size	Technology	Voltage (V)	Capacity (mAh) <sup>(1)</sup>	Height (mm)	Diameter (mm)	Weight (g)
BK-3HGAE	AA	Rechargeable Ni-MH Battery	1,2 V	2500	50,4	14,5	30
BK-4HGAE	AAA	Rechargeable Ni-MH Battery	1,2 V	930	44,5	10,5	13

<sup>(1)</sup> min capacity

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# Panasonic Energy Europe

## Panasonic group worldwide

### Panasonic Energy Europe, your professional battery partner

- Consumer understanding
- Expert in category management
- Top class supply chain management
- 100% dedicated Sales & Marketing organization covering total Europe

### Worldwide leading enterprise

Panasonic Corporation Inc. is one of the largest electronic product manufacturers in the world. It manufactures and markets a wide range of products under the Panasonic brand to enhance and enrich lifestyles all around the globe.

Company Name:	Panasonic Corporation Inc.
Head Office Location:	Osaka - Japan
President:	Kazuhiro Tsuga
Foundation:	March, 1918 (incorporated in December, 1935)
Net Sales <sup>(1)</sup> :	7,303.0 billion yen
Number of employees <sup>(1)</sup> :	293,742
Number of Consolidated Companies <sup>(1)</sup> :	538 (including parent company)

(1) as of March 31, 2013

## Panasonic batteries worldwide

### Production and capacity advantages

- **INTEGRATION**  
R&D, product and production technology
- **EFFICIENCY**  
Highly efficient and flexible manufacturer with short time to market
- **COVERAGE**  
38 factories covering all regions
- **EXPERIENCE**  
More than 80 years in battery manufacturing (since 1931)



## Panasonic batteries in Europe

### An organization 100% dedicated to batteries

- **BUSINESS**  
A battery dedicated company
- **INTEGRATION**  
Unified production, logistics and sales support
- **LOCAL MANUFACTURING**  
Two European production sites:  
Local flexibility and short delivery times  
In line with EU quality and environmental standards
- **DISTRIBUTION**  
European distribution centre in Belgium  
Hub for Eastern Europe in Poland

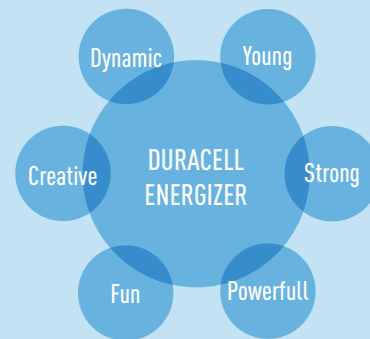
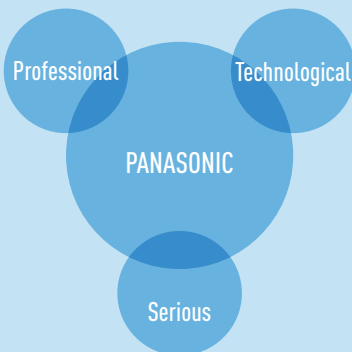
- ★ Panasonic Battery Factory
- ★ Panasonic European Distribution Centre



### A powerful brand

- **HIGH UMBRELLA BRAND AWARENESS** <sup>(1)</sup>  
64th position in the "Best Global Brands 2014"
- Panasonic is in the top 5 of best global green brands 2014.
- **DIFFERENTIATED BRAND POSITIONING VS. OTHER BATTERY SUPPLIERS** <sup>(2)</sup> Panasonic offers a real alternative in the battery category

(1) www.interbrand.com  
(2) PECE consumer/shopper researches

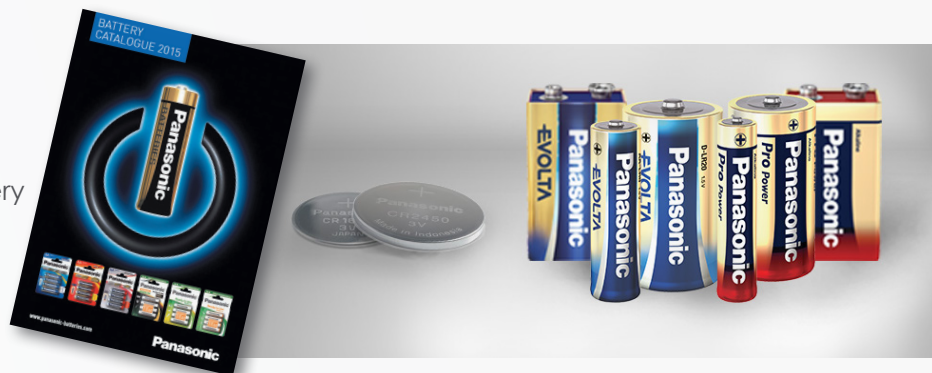


### Also interested in other Panasonic solutions?

Please see our Panasonic Battery Catalogue 2015

Go to:

<http://www.panasonic-batteries.com/eu/catalogues>



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Ready to use Rechargeable Battery

**Panasonic**

Catalogue 2015-2016

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